

TAKING NEWSPAPER SERVICE DELIVERY TO NEW HEIGHTS

Easy and instant access to hundreds of newspapers

NewspaperDirect offers over 1000 newspapers from 84 countries in 40 languages, and the list keeps growing. Whether your customer wants The Houston Chronicle while boarding a plane in Boston, or The Jerusalem Post at a stopover in New York City, you will be able to deliver the newspapers that matter to them when they want them!

Real newspaper look and feel

With NewspaperDirect, newspapers are presented and printed in their original layout, with all the articles, features and content found in the original publications. It will make the journey that much more enjoyable for your travelers as they flip through their newspaper the same way they do at home.

Convenience and flexibility

Within minutes, you can now print and deliver your customer's favorite same-day newspaper to the lounge or to the plane. You can also schedule specific titles for automatic daily downloading and printing. Printing multiple copies of the same title is as easy as printing a single issue.

Going above and beyond

Outclass your competition by proactively responding to your customers' needs for comfort and convenience while they travel. By offering them their choice from hundreds of newspapers, you will give them one more reason to choose your facility for all their business and personal travel.

Timeliness and availability

Your time is more valuable than ever. With NewspaperDirect, you can print any title you select on demand, on the day of issue, regardless of where the paper is published. As soon as a newspaper is available, you can download and print, delivering the newspaper to your client as they arrive or depart from your location.

"Thanks to NewspaperDirect, we now have a much greater ability to offer our visitors precisely the newspapers they wish. This all adds to the high level of customer service our visitors have come to expect from TAG Farnborough Airport."

Sophie Lesnoff

Customer Services Manager, TAG Farnborough Airport



ND PRESS

NewspaperDirect's web-based Print-on-Demand solution, ND Press, allows you to offer your valued clients same-day editions of the world's leading newspapers during their stopover with you.

In subscription mode, you will be able to download and print preferred titles for your clients within a matter of minutes. The system also enables newspapers to be personalized, with individual client names printed on each page.

ND Press is easy to install, use and manage, making it the perfect solution for aviation service providers who want to take customer satisfaction to higher levels by going above and beyond the expected.



OVER 1000 NEWSPAPER TITLES... THROUGH ONE CONVENIENT SERVICE

ND Press service packages*

Quarterly Service Package**	Print 5	Print 10	Print 15
3 month service package	\$865	\$1,600	\$2,050
Number of newspaper copies included in the package	450	900	1,350
Overage Fee (Fee per additional copy printed over the volume included in the package)	\$1.80	\$1.54	\$1.30

Semi-Annual Service Package	Print 5	Print 10	Print 15
6 month service package	\$1,615	\$2,900	\$3,710
Number of newspaper copies included in the package	900	1,800	2,700
Overage Fee (Fee per additional copy printed over the volume included in the package)	\$1.70	\$1.54	\$1.30

Annual Service Package	Print 5	Print 10	Print 15
12 month service package	\$3,050	\$5,510	\$7,000
Number of newspaper copies included in the package	1,800	3,600	5,400
Overage Fee (Fee per additional copy printed over the volume included in the package)	\$1.70	\$1.49	\$1.24

* All prices are shown in US dollars

** Now only available if paid on credit card

Pricing terms

Service packages. A service package to the ND Press Service provides you with a specific number of newspaper copies for the entire service term. Both printed copies and copies read onscreen are counted towards the package. Copies selected for online reading which are printed once are counted as one copy towards the plan. Any additional printed copies are counted appropriately.

Overage fee. Should you print or read copies in excess of the included quantity of newspapers in the term of the selected package, NewspaperDirect will automatically charge you for each additional newspaper at the rate specified in the selected package above.

ND Press auto-renew and cancellation policy. Subscriptions to the ND Press Service are automatically renewed at the end of the subscription term. However, you may cancel your subscription at any time. In case of cancellation, no refund will be granted for the unused portion of the cancelled subscription.

Getting started

To subscribe to ND Press go to www.newspaperdirect.com/ndpress/aviation/. From this secure website, you can sign up for the service, pay for the subscription via credit card (alternative payments methods are also available), and access the service immediately.

Upon subscription, you will be able to enter the ND Press site, and receive instructions on how to download and install PressReader, the software program needed to print newspapers. This process is very easy, and will enable you to get up and running quickly and efficiently.

ND Press subscribers receive the benefit of 24/7/365 support from NewspaperDirect's Customer Support team, via email, phone or instant messaging.

If you have any questions on the system or hardware requirements, please do not hesitate to contact us at customersupport@ndpress.com.

What you will need

Digital printer/copier:

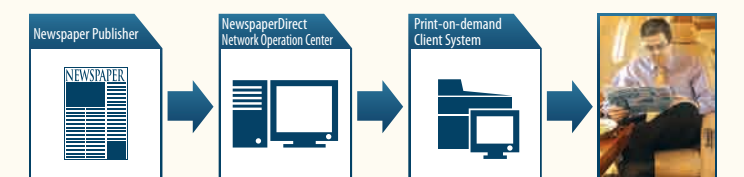
- A3 (297 mm x 420 mm) or Tabloid (11" x 17") paper size
- PostScript support is highly recommended
- Duplex printing is recommended
- Additional RAM is recommended

PC:

- Pentium IV 1GHz processor or equivalent
- 256 MB of SDRAM
- 40 GB hard drive
- Microsoft Windows 2000/XP/Vista
- High-speed Internet connection



How it works



Publishers from around the globe send digital newspaper files to NewspaperDirect via the Internet.

Network Operations Center assembles and optimizes newspaper files and makes them available for users.

ND Press enables the user to download, print and read current issues of requested newspapers from around the world.

Start offering this unique amenity to your customers today!

Simply register at www.newspaperdirect.com/ndpress/aviation/ and we will gladly provide you with a free trial for 7 days.

With your free trial, you will immediately be able to print any 10 available newspaper copies of your choice.

SUBSCRIBE ONLINE TODAY TO OFFER THE WORLD'S BEST NEWSPAPER AMENITY TO YOUR CLIENTS!



FREE TRIAL