



# NewspaperDirect

GIVE YOUR READERS WHAT THEY WANT

The NewspaperDirect global Print-On-Demand/ND Press network has grown to 108 license partners with over 1200 print locations in 105 countries. This network includes distributors, luxury hotels, cruise ships, yachts, airlines, retailers, libraries and research facilities.

In addition, NewspaperDirect prints and distributes newspapers at major business, political and sporting events such as the Olympics, the World Cup and G8 Summits.

NewspaperDirect is the world leader in multi-channel newspaper and magazine content distribution and monetization.

With agreements with over 700 newspaper and magazine publishers from 78 countries in 38 languages, NewspaperDirect simultaneously deploys hundreds of publications to its Print-on-Demand/ND Press and PressDisplay.com global networks everyday, giving readers what they want — anywhere, anytime access to their favorite publication in print, online and on mobile devices.

All it takes is one electronic file from the publisher and zero operational costs.

Why pay for second best, when the best is free?

Join NewspaperDirect Global Network today by contacting us at [info@newspaperdirect.com](mailto:info@newspaperdirect.com).

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**NewspaperDirect**

[www.newspaperdirect.com](http://www.newspaperdirect.com)

700+ publications 78 countries 38 languages

# 1 electronic file + \$0 =

↑ Audited Circulation + ↑ Revenues + ↑ Readership + ↑ Brand Awareness + ↑ Markets + ↑ Platform Support

PressDisplay.com is the world's largest online newspaper and magazine kiosk with over 700 publications from 78 countries in 38 languages.

The environmentally-friendly alternative for staying on top of the world's news, PressDisplay.com allows readers to:

- view publications online in full graphics or text
- enjoy reading hundreds of full-content publications which have been optimized for smart mobile phones, iPhones, Blackberry, and iPod Touch devices
- download issues for offline viewing
- translate articles in up to 12 different languages
- listen to publications on their PCs, Macs or mobile phones
- search or monitor keywords across hundreds of publications
- share articles through email or on blogs
- post articles on social media sites (e.g. Facebook, DIGG, Del.icio.us)
- comment and share opinions about articles
- view picture galleries
- print individual articles or pages



## PRESS DISPLAY

With PressDisplay.com, publishers not only reach more online consumers with their brand, they also enjoy per-copy royalties and increased audited paid circulation in untapped global markets, including libraries, hotels, government and corporate offices and airlines.



SmartEdition ePaper solution, powered by PressDisplay technology, fits every publisher's needs with zero investment and zero operational cost.

## SMART EDITION

NewspaperDirect provides full hosting, payment acceptance, technical support and customer service management.

With SmartEdition, readers benefit from anywhere/anytime access to current and back issues of their favorite publications, while publishers enjoy audited paid circulation, a more cost-effective and environmentally-friendly NIE and employee distribution solution, and an innovative advertising platform (Adget) designed specifically for electronic editions which yields much higher ad revenues than traditional online models.

NewspaperDirect's revolutionary Reading Map technology allows publishers to analyze reading patterns throughout their publications in real time, gaining valuable insights into what elements of their publications are most, and least, read. Reading Map reports enable publishers to measure the impact of editorial content, layout and advertising on reading behavior, and use that intelligence to increase the value they provide to their readers and advertisers.

